

ANN MASON

Bogotá, Colombia +57-314-393-6062 | Burlington, VT +1-202-594-0744
ann@masoneducationgroup.com
www.masoneducationgroup.com
<https://www.linkedin.com/in/ann-mason>

PROFILE

I am a proven leader in the field of international education with over 20 years' experience in higher education internationalization, university administration and US-Latin America academic cooperation. I have a comprehensive background that combines teaching and scholarship, executive leadership and operational acumen. My expertise includes strategy development and implementation, organizational assessment, institutional development and capacity building, strategic partnership development, knowledge management, project management, and the design, delivery and evaluation of high-value international education programs. I am experienced at helping government entities, universities and non-profits reach their full potential through effective, sustainable strategies for global higher education engagement. My professional achievements include starting up my own consultancy that has created value for 30 institutions, and transforming Fulbright Colombia into one of the leading Commissions in the world by more than doubling the number of grantees, tripling the budget and leveraging the US government allocation ten-fold.

PROFESSIONAL EXPERIENCE

Mason Education Group, Bogotá, Colombia

2015-present

Founder

Selected Portfolio:

- Javeriana University, Bogotá – Development of a strategy for research and faculty internationalization based on an organizational assessment involving the design of performance metrics, benchmarking, partnership impact plan, and strategic planning, 2018.
- US Embassy, Bogotá – Strategic project management of the Land Grant University Colombia Consortium, an agriculture and rural development initiative of nine LGUs in support of peacebuilding in Colombia, 2017-2018. Project involved developing a governance and functional structure, knowledge management, communication protocols and strategy for partnership development.
- US Embassy, Bogotá – Development, implementation and strategic oversight of the US University Alumni Network program in Colombia, an internet-based community of over 1,000 members, 2016-2018.
- Institute of International Education (IIE), New York – Senior adviser to IIE's first International Academic Partnership Program to Colombia, 2017.
- World Bank, Washington DC – Development of a proposal for regional government and higher education collaboration regarding internationalization in Latin America and the Caribbean, 2016.
- CEIBA Foundation, Bogotá – Development of an internationalization strategy for the foundation, a consortium of the seven leading research universities in Colombia, 2017.

- Colciencias and US Embassy, Bogotá – Evaluation of *Nexo Global*, a program of Colombian STEM students in Cornell and Purdue Universities, development of knowledge sharing strategies and White Paper, 2015-2016.
- Tadeo University, Bogotá – Development of a strategic internationalization master plan, 2016.
- Fundacion EDUCA y ConnectDR - Design and facilitation of a conference on international education, 21st century skills and global competencies, workforce development and labor needs in the Dominican Republic, 2016.
- Institute of International Education (IIE), New York – Research study of Colombia's current higher education landscape and evaluation of business development opportunities, 2016.
- CEIBA Foundation, Bogotá – Advising on the development of the Colombian Ministry of Education's *Colombia Científica* initiative, 2015.

US-Colombia Fulbright Commission, Bogotá, Colombia

2006-2015

Executive Director

- Expanded Fulbright portfolio in Colombia by 130%, positioning the Commission as 3rd largest in the world in 2012 measured by size of international graduate student cohort.
- Engineered a robust partnership network with Colombian and US government agencies, universities, private sector, and NGOs, developing new exchange programs and tripling annual budget to \$11.5 million in 2013.
- Innovated a new institutional architecture designed to increase Fulbright's engagement and impact through the creation of a sister foundation that permitted the development of new exchange programs and educational services, and generated alternative revenue streams.
- Positioned Fulbright as a pivotal stakeholder in US-Colombia relations, playing a key role in High Level Partnership Dialogues and bilateral working group on education cooperation.
- Pioneered Fulbright exchanges that promoted social inclusion and diversity through the Afrocolombian Leaders (USAID funded), Colombians with Disabilities, and Regional Development programs.
- Revitalized the Fulbright alumni network by creating an advisory council, mentor program, social innovation fund and annual Fulbright Achievement Award for outstanding alumni.
- Designed and implemented an impact evaluation study and reentry protocol for returning Colombian scholars.
- Established protocols and provided rigorous oversight of the evaluation and selection process of over 500 annual applications from scholars, students and practitioners in US and Colombia.
- Championed the Fulbright mission as a thought leader on international education cooperation and US higher education, briefing Colombian and US government leaders.

Universidad de los Andes, Bogotá, Colombia

2001-2005

Political Science Department Chair

- Led all front-line managerial and academic affairs of the department, with 11 faculty, three administrative staff, an undergraduate program with five majors, and three graduate programs.
- Spearheaded the restructuring of the department's scholarship, teaching and service mix, bolstering faculty research and publications while maintaining budget equilibrium.
- Designed and implemented new faculty appointment, tenure and promotion policies.

Universidad de los Andes, Bogotá, Colombia

1998-2005

Professor, Political Science Department

- Taught Intro to IR; IR Theory; Foreign Policy Theory; and Theory and Practice of US Foreign Policy.
- Research projects financed by Yale University, Ford Foundation, Social Science Research Council, United Nations Development Fund, and London School of Economics.

- Publications include articles in *International Political Science Review* and *Security Dialogue*; chapters in *State & Society in Conflict*, University of Pittsburgh Press; *Facets and Practices of State Building*, Martinus Nijhoff; and *Globalisation and Environmental Challenges*, Springer-Verlag.

EDUCATION

Yale University, PhD Political Science, 1999

Yale University, MA International Relations, 1990

Georgetown University, BS Business Administration, 1980

GENERAL INTEREST PUBLICATIONS

“Doctorates, Colombian Style: Reflections of an Expatriate Political Scientist”, *Revista Harvard Review of Latin America*, David Rockefeller Center for Latin American Studies, Harvard University, 12,1: 26-31, 2012.

“La cooperación educativa colombo-estadounidense”, opinión column, *El Espectador* newspaper, July 9, 2015.

SELECTED CONFERENCE & SPEAKING ENGAGEMENTS

Global Competence + Global Citizenship: A New Framework for Student Learning in the Age of Rising Nationalisms, discussion paper, Conference on Measuring the Effectiveness of University Efforts to Promote Students’ Intercultural Competencies, Binghamton University and SUNY Global Center, New York, April 25-27, 2018.

The Geopolitics of International Education, Panel chair and presentation, Annual Conference of the Association of International Education Administrators (AIEA), Washington, DC, Feb 20, 2018.

Colombia’s Higher Education Internationalization Strategy, presentation, Conference on Internationalizing Brazil’s Higher Education Institutions, Fulbright-IIE-CAPES, Porto Alegre, Brazil, December 4, 2017.

International Cooperation and English Language Teaching Training, presentation, Conference to launch the White Paper English Language Learning in Latin America, InterAmerican Dialogue and Pearson, Bogota, October 4, 2017.

Leadership in Higher Education and its Impact on Internationalization, presentation, Conference of the Americas on International Education (CAIE), Montreal, Canada, October 13, 2017.

A New Era for Higher Education Internationalization in Colombia, presentation, Sannam S4 webinar, Sept. 12, 2017.

Educational Engagement with Colombia: Opportunities for U.S. Universities, presentation, Institute for International Education (IIE) Center for International Partnerships, May 15, 2017.

Internationalizing Public Affairs Education for a New Generation of Leaders in an Interconnected World, keynote address, Network of Schools of Public Policy, Affairs and Administration (NASPAA) annual conference, Columbus, OH, October 21, 2016.

Innovation in Internationalization in the Americas, NAFSA Annual Conference, opening address of Latin American Forum, Denver CO, June 30, 2016.

Tools for the Effective Academic Internationalization of Higher Education, presentation, Latin American and Caribbean Higher Education Conference on Internationalization, Villavicencio, Colombia, Oct. 8, 2015.

Institutions: A New Paradigm for Internationalization in the Americas, NAFSA Annual Conference, opening address of Latin American Forum, Boston MA, May 25, 2015.

Contemporary Changes in Higher Education in Latin America, guest lecture in undergraduate course *Experience Latin America*, Cornell University, March 13, 2015.

Value Proposition of Faculty-Driven Internationalization, presentation, 100,000 Strong in the Americas Capacity Building Workshop II, Session on Innovative Partnerships and Academic Exchange Mobility Best Practices, Boston, MA, May 24, 2015.

PROFESSIONAL SERVICE AND AFFILIATIONS

NAFSA: Association of International Educators

- Teaching, Learning & Scholarship Knowledge Community
- Latin American Forum
- Research Symposium

Chair Stream, 2016-2018

Chair, 2014-2016

Peer Reviewer, 2017

NASPAA: Network of Schools of Public Policy, Affairs & Administration

- Accreditation Standards Steering Committee
- Commission on Peer Review and Accreditation

Member, 2018-2019

Site Visit Team Member, 2017

Universidad del Rosario, Bogotá

Board of Directors Member, since 2015

US-Colombia Binational Center, Medellín

Board of Governors Member, since 2009

US-Colombia Binational Center, Bogotá

Board of Directors Member, since 2009

- Executive Search Committee

Member, 2015

Georgetown University Alumni Admissions Program

Admissions Interviewer, 2010-2017

100,000 Strong in the Americas Innovation Fund

Reviewer, Competition 8, 2015

Colombia Education Ministry & National Univ. Summer School

Academic Advisory Board, 2016

HONORARY AWARDS

Cross of the Order of San Carlos

Decorated by the Government of Colombia, April 2015

Award of Special Recognition

US State Department, Bureau of Educational & Cultural Affairs, April 2015

Award of Appreciation

US Embassy, Bogotá, June 2015

(Version 05/14/18)